

Meet Our Growers

Godfrey Hirst and Feltex wool carpets proudly originate from New Zealand farms, capturing the essence of Aotearoa in a truly exquisite product. Using over 6 million kilos of New Zealand wool yearly, we stand as the world's largest wool carpet manufacturer. Our process involves cleaning the wool, spinning it into yarn at our Oamaru and Lower Hutt mills, and finally tufting it in Auckland, resulting in high-quality carpets that mirror our local conditions and design trends.

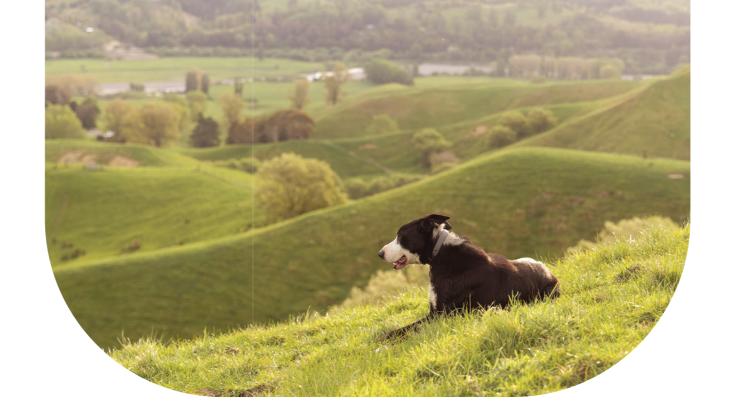
Today, allow us to introduce you to one of our growers Matangi Station. Nestled amidst Hawke's Bay's iconic landscapes of Mt Erin and Te Mata Peak, Matangi embodies mystic beauty: craggy mountains, rolling hills, fertile river flats, and 2.5 kilometers of river frontage. Matangi, meaning 'breeze' in Maori, perfectly describes this haven, especially during Hawke's Bay's scorching summers.

Austrian owner Robert Haselsteiner and Jamie Gaddum share a vision to provide top-quality New Zealand Angus beef exclusively for Kiwi's, not for export. Their sheep play a crucial role, maintaining pastures during colder months for fresh grass, benefiting both cattle and ewes during lambing.

Matangi Station, like many in New Zealand, thrives as a family affair. Jamie and Nicky Gaddum, along with their sons Max and Oscar, manage the farm. They focus on progressive farming practices and making their farm environmentally sustainable. The Gaddums and Haselsteiners plant thousands of native trees annually and secure gullies and streams.

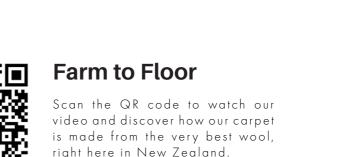
For more about Matangi Station, visit their website at www.matangi.co.nz







right here in New Zealand.





Regenerative Living



GODFREY HIRST LAMBTON QUAY DRIFTWOOD



FELTEX Whenua Sand dune



GODFREY HIRST ENCHANT GREYWACKE



FELTEX CHELSEA ROW



GODFREY HIRST REGAL OAK OMBRE

GODFREY HIRST CHATEAU OAK HAVANA





SereneSimplicity



GODFREY HIRST TWYNE SANDSTONE



FELTEX
8TH WONDER
DESERT ROAD



GODFREY HIRST GRAND LUXURY CINDER



GODFREY HIRST FIKA 4V 382 VITAE OAK



FELTEX 8th Wonder Hinuera



GODFREY HIRST VILLA LUCERNE



Organic Revival



FELTEX
GRANDIOSE
REGENCE



FELTEX
WHENUA
STONEY PEBBLES



FELTEX
CREVELLI II
PRIMED CANVAS



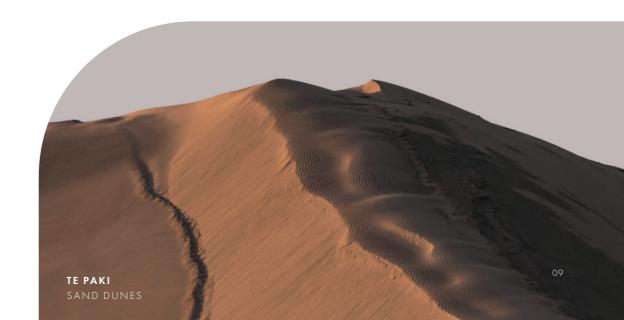
GODFREY HIRST FIKA 4V 943 VITAE OAK







GODFREY HIRST PEBBLE GRID SPINEL



Sumptuous Elegance



GODFREY HIRST RAVINE 4M ALPINE DAISY



FELTEX
SALISBURY
SOLSTICE



GODFREY HIRST GRAND LUXURY OLIVE LEAF



GODFREY HIRST FIKA OV TRUNCUS OAK 869

FELTEX
GRAND LUXURY
WOODLAND





GODFREY HIRST
OAK ELEGANCE
CHEVRON
COFFEE OAK



Coastal Hues



GODFREY HIRST TUSSOCK COUNTRY LINDIS VALLEY



FELTEX
HEATHLAND 4M
AVALANCHE



FELTEX
COASTAL STIPPLE
SANDY DUNES



GODFREY HIRST FIKA OV GENERE OAK 125



GODFREY HIRST OAK ELEGANCE COASTAL OAK



GODFREY HIRST RAVINE TUSSOCK



Sensorial Retreat



GODFREY HIRST TUNDRA PLAINS TAIERI PLAINS



FELTEX WHENUA MURKY WATERS



GODFREY HIRST GRAND LUXURY MALLARD



GODFREY HIRST **VILLA** ALPINE OAK



GODFREY HIRST LEGACY DUSK OAK



GODFREY HIRST **ENCHANT 48** CONCRETE





Godfrey Hirst reserves the right to delete colours or ranges without notice. While all care is taken, product images may vary in colour due to possible printing process variations. Images do not seek to duplicate the exact visual appearance but serve merely as a guide or point of reference. While most carpet ranges are made in New Zealand, some ranges are being manufactured in Australia. Hard flooring ranges are not manufactured in New Zealand. Please check our website for further information